

Pranathi Kollipara

Graphic Designer
Motion Graphics Artist
Video Editor



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pranathi-kollipara.netlify.app/

Education

2022-2024
PSCMR College, Vijayawada

MBA in Human Resource Management

2018-2021
P.B.Siddhartha College of Arts & Science, Vijayawada

Bachelors in Science - M.S.Cs

Expertise

- Logo & Branding Design
- Social Media Graphics
- Typography & Layout
- Video Editing (Adobe Premiere Pro)
- Motion Graphics (After Effects)
- Visual Storytelling

References

Muskan Saxena

Operations Manager, Creative Head,
Vrdira Financial Advisory Services
PVT LTD

Phone: +91 80586 12312

Adhitya

Photographer & Creative Head,
Husle Lifestyle PVT LTD

Phone: +1 (385) 542-8448

Experience

Video Editor

Vrdira Financial Advisory PVT Ltd (April 2024-Present)

- Designed financial marketing materials, social media creatives, and presentation decks to enhance brand presence and engagement.
- Edited promotional and educational videos, incorporating motion graphics and animations to simplify complex financial concepts.
- Worked closely with the marketing team to ensure cohesive visual storytelling across all digital and print platforms.

Freelance Graphic Designer & Video Editor

Husle Lifestyle PVT LTD (July 2022-March 2024)

- Created marketing visuals and social media creatives.
- Edited promotional videos and motion graphics.
- Enhanced visual storytelling and brand identity.

Graphic Designing Intern

Arena Animation Kukatpally (May 2022-June 2022)

- Designed posters, social media graphics, and branding materials using Adobe Suite.
- Assisted in motion graphics and video editing for digital content.
- Applied design principles to real-world client projects.

Software Proficiency

- Photoshop
- Illustrator
- InDesign
- Canva
- Premiere Pro
- After Effects